

LUMIERE

BRILLIANT 2019 Competition Information Pack



Know Thyself, Finola Finn, BRILLIANT winner *Lumiere* Durham 2017. Produced by Artichoke.
Photo by Matthew Andrews

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Please read this information pack before completing the application form. If you have any questions or need any support please contact us in one of the following ways:

Email: brilliant@artichoke.uk.com
Tweet us: @artichoketrust
Message us: facebook.com/artichoketrust
Phone: 020 7650 7611

Introduction

Please read this information pack before you complete the application form.

The UK's largest light festival, *Lumiere* Durham, returns on the 14th – 17th November 2019. Over four evenings, festival producers Artichoke will bring leading national and international artists to transform the city. Together, they will illuminate the winter nights in a spectacular fashion and this is your chance to join them.

BRILLIANT is a competition where anyone (aged 18 or older) currently living in, or originally from the North East of England can turn their brightest idea into an artwork for *Lumiere* Durham.

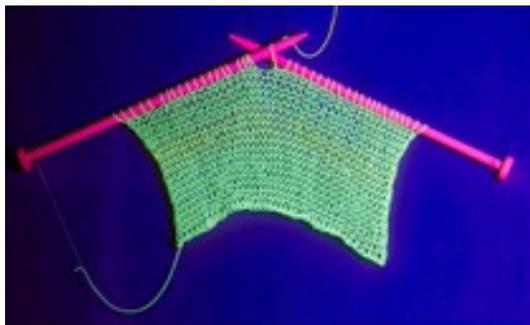
You don't need to be a practicing artist or have any previous experience to apply to BRILLIANT.

Winners of BRILLIANT will be supported by Artichoke to develop their own light installation and be part of the *Lumiere* Durham 2019 festival programme. In 2017, 240,000 people attended the festival. This is an unmissable chance for your idea to be seen by a huge audience.

Closing date for applications: 10.00 pm - Sunday 3rd March 2019

Previous Winners

Previous winners have created giant neon 'knitting', made a soothing wall of colour and sound, and used thousands of illuminated plastic bottles to make their installations. You can see some images here or take a look in the *Lumiere* digital archive on our website to find out more about previous BRILLIANT winning installations and get some inspiration: <http://www.lumiere-festival.com/archive-home/?category=brilliant>



Big Knitting, Victoria MacLeod *Lumiere* Durham 2015. Produced by Artichoke. Photo by Matthew Andrews.



Harmonic Portal, Chris Plant, *Lumiere* Durham 2017. Produced by Artichoke. Photo by Matthew Andrews.

Fusion, Mick Stephenson, *Lumiere* Durham 2011. Produced by Artichoke. Photo by Matthew Andrews.



We like variety, so be bold and get thinking. We're not looking for something enormous in size, we're interested in installations that can be added into the everyday life of Durham.

Your Idea

We don't set a theme for the competition, we just want to see your best idea for an art piece using light. You could take your inspiration from the location you choose or draw on something important to you. Or you could apply with an idea you think would simply look amazing or encourages people to look at a familiar location or everyday object in a different way.

You can use any material, **so long as light is at the heart of it**. It must be able to withstand the elements and be strong enough to be viewed by hundreds of thousands of people. Consider using sustainable technology or recycled materials if you can.

Location for proposed artwork

We've already started programming *Lumiere* Durham 2019 using lots of spaces across the city. Iconic sites such as Durham Castle, the Market Place and the Cathedral **are already being used so please don't apply using them as locations**. Try to think of ideas that will work in smaller, more intimate locations. Tell us where you think your work should be installed, but understand that we might have to alter the location to fit into the general programme of the festival. Permissions for the use of each site will be secured after the BRILLIANT awards are given.

Budget

BRILLIANT is a small-scale commissioning fund. Your idea and its realisation for the festival can cost between £500 up to a maximum of £8,000. This can include a fee to reimburse you for your time for a maximum of £1,000.

The application form has a budget template to guide you through this process, this is just to give us an initial idea of costs, if you are selected for stage 2 we will support you to develop this budget.

How to Apply

Selection is split into two stages:

Stage One

Complete our short application form to apply for BRILLIANT. We ask you to tell us a little bit about yourself, provide an outline of your idea and how the public might experience it. There is space in the application form to tell us where you think your artwork could go, what materials it might be made of and how much it might cost. There is also space to attach images. You can be as detailed or as brief as you like.

Applications can be completed online by clicking this link:

<https://artichoketrust.wufoo.com/forms/s12ijdnl13nly6g/>

Artichoke is an equal opportunity employer. We welcome applications from all groups, especially those currently underrepresented in the arts sector and actively encourage disabled people and those from diverse backgrounds to apply.

To get the application form in an alternative format or to get additional support with completing your application please call the Artichoke office on 020 7650 7611 or email brilliant@artichoke.uk.com

Our website has the application form as a downloadable word document and PDF format if you are unable to access the online form.

Closing date for applications: 10.00 pm Sunday 3rd March 2019

All applicants will be notified whether they were successful or not by Friday 8th March.

Stage Two

If your stage one application is successful you will be invited to an initial meeting and site visit with an Artichoke Producer to discuss your application. You will need to be available for a meeting in Durham on the **11th or 12th March 2019**.

Following the initial meeting and site visit you will be asked to submit a more detailed proposal. You will be given **four weeks** to do this, with support from Artichoke to develop your idea further. This will include support with putting together a more detailed project budget, technical advice on how the piece could be made and help with possible locations.

Once your stage two proposal is completed you will be invited to attend an interview with a selection panel which will be held in Durham on **24th and 25th April 2019**. Further details will be given if you are successful at this stage.

If you cannot make any of these dates please let us know this in your application. Please let us know if you have any specific requirements that will help you to attend a meeting and interview.

The Selection Criteria

Awards will be given based on:

- The quality of your proposal
- The strength of the idea
- Your ability to create the artwork within the budget, taking into consideration the technical requirements, installation and material costs

Support

If successful, Artichoke will help you with:

- Production advice, including practical and technical support when suitable
- Support with developing your idea and budgeting
- Producing expertise and advice at every step of the process
- Permissions and licenses for use of the space

During *Lumiere* Durham:

- Production and technical support
- Health and Safety management
- Site security and stewarding
- PR and marketing

Key Things to Remember

- You must be either originally from, or currently based in the North East to apply
- You must be aged 18 years or over
- You **do not** need to be an artist to apply, we welcome applications from anyone with a BRILLIANT idea
- You can only submit one application and we will consider your first application only.
- Applicants who have previously applied to BRILLIANT but have been unsuccessful can apply
- You cannot change your application form once it has been submitted
- The first showing of this piece must be at *Lumiere* Durham 2019
- Your work must be exclusively available to show in Durham from 14th – 17th November 2019 and for an installation period up to one week in advance (you should plan to provide an appropriate person on occasions where you cannot be present)
- You must be available to attend production meetings and site visits when required
- You must be available to assist Artichoke with the promotion of your work and BRILLIANT and give interviews to the press and media if required
- The final installation will be produced and promoted by Artichoke and its partners
- The copyright of your work and services will belong to you, however if successful you will agree to give Artichoke the copyright exclusively for the purposes and period of *Lumiere* Durham 2019
- As the artwork is your property, following the festival you will be responsible for the future storage or disposal of your work
- If successful, when exhibiting your work after the festival, you must acknowledge it was commissioned by Artichoke for *Lumiere* Durham 2019
- Artichoke will issue you with an agreement once you are selected as an artist.